



NO MORE VICTIMS™

National Law Enforcement Impaired Driving Summit

NHTSA/MADD Cooperative Agreement Project

DTNH2215H00478/006

November 13-15, 2018

Alexandria, Virginia

MADD's Vision and Mission Statement

VISION

A nation without drunk and drugged driving

MISSION STATEMENT

To end drunk driving, help fight drugged driving, support the victims of these violent crimes, and prevent underage drinking



Campaign to Eliminate Drunk Driving – Initiated in 2006

- **Support our heroes:** Support high-visibility law enforcement to catch drunk drivers and discourage others from driving drunk.
- **Sober to start:** Require ignition interlock devices, or in-car breathalyzers, for all drunk drivers, to prove they are sober before their car will start.
- **Secure the future:** Support the development of technology to determine automatically whether or not the driver is above the legal limit of .08 and failing to operate if the driver is drunk.
- **Public Support:** It's everybody's responsibility to eliminate drunk driving. Re-engage the public in the fight against impaired driving.



Background and need for this Cooperative Agreement

- 2016 – 37,806 traffic fatalities
- 2016 – 10,996 Alcohol-impaired traffic fatalities
- 29% of total traffic fatalities are alcohol-impaired related
- 30 Alcohol-impaired traffic fatalities per day
- An alcohol-impaired fatal crash every 48 minutes
- Traffic enforcement, to include impaired driving related enforcement is down (Ferguson Effect)
- Drugged Driving – we don't know what we don't know

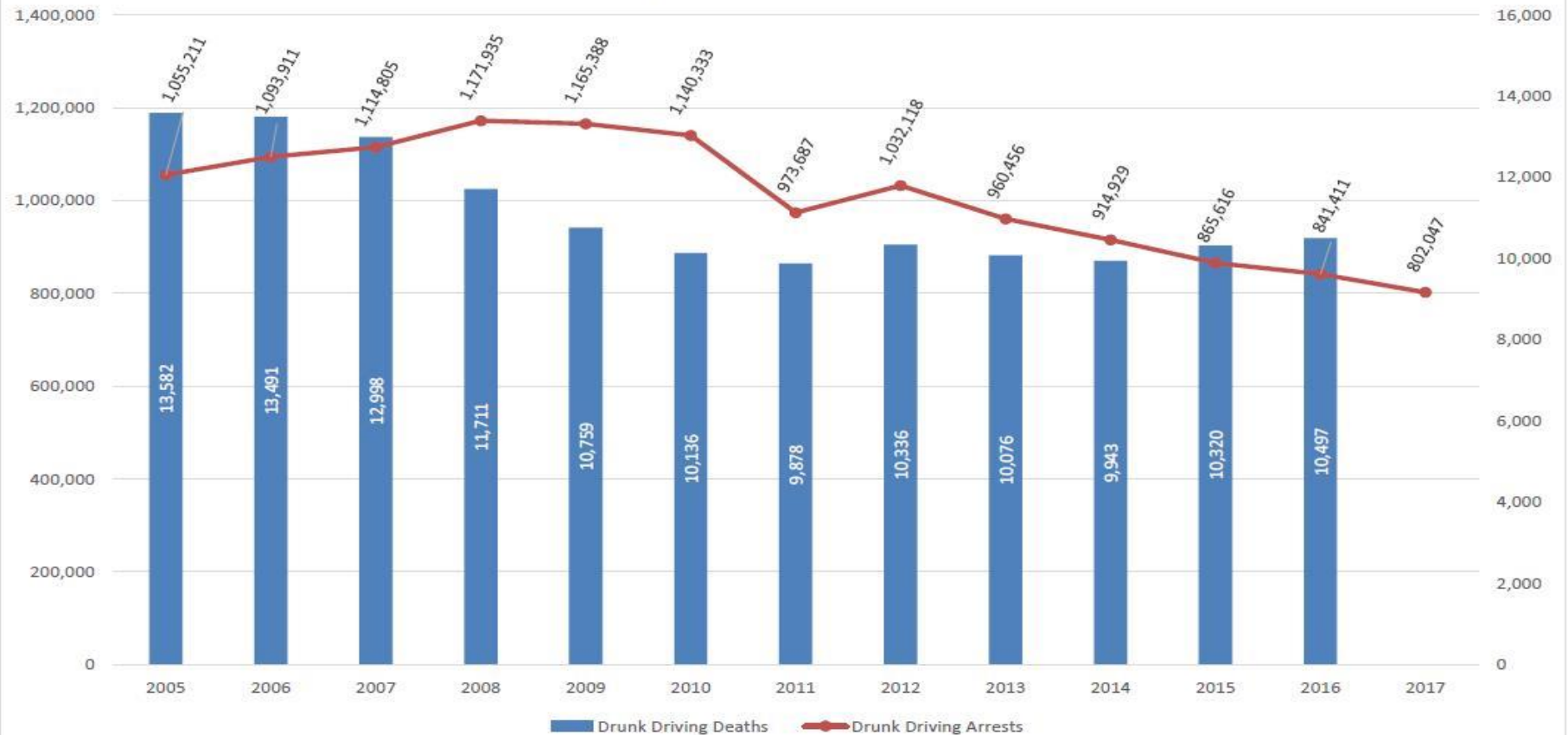


Arrests vs Drunk Driving Deaths



FOR THOSE WE COULD NOT SAVE, WITH THOSE WE HAVE AND TO THOSE WE CAN.

USA Drunk Driving Deaths and Arrests from 2005 to 2017



We Must Change Directions!

10,497
DRUNK DRIVING
DEATHS IN 2016

An increase for the
second straight year.

**CHANGE THE
DIRECTION.**



**WRONG
WAY**



Purpose for Law enforcement Impaired Driving Summit

- To bring together law enforcement executives from across the country to highlight and discuss the impaired driving problem.
- New strategies will be developed to help the advocacy community better assist law enforcement.
- The development of new law enforcement strategies and implementation plans to fight impaired driving.
- All attendees will return to their respective states with a renewed spirit to fight impaired driving.
- Through developed strategies and plans, we will end drunk driving so there are **“NO MORE VICTIMS”!**



Summit Attendees

- 99 Total attendees
- 73 From Law Enforcement
- 21 MADD staff
- 5 MADD Board/Committee members
- 10 NHTSA staff at various times
- All ten NHTSA Regions represented
- 39 States
- 17 Police Chiefs (38 from Municipal)
- 7 State Police Colonels (21 from State Police)
- 4 Sheriffs (6 from Sheriffs Departments)
- 8 from IACP, NSA, AAMVA and GHSA



Presentations

- Opening comments by Alexandria Chief Mike Brown, NHTSA Deputy Administrator Heidi King and MADD Acting CEO Vicki Knox
- Started each day with MADD Mission Moments
- Reports from Traffic Safety Partners to include: The IACP DEC Program and Highway Safety Committee, NSA Traffic Safety Committee, GHSA and LEL Program, NHTSA, Traffic Safety Resource Prosecutors and AAMVA
- Leadership Panels for Municipal, State Police and Sheriffs Agencies
- Recreational Marijuana Roundtable with Colorado, Washington and Oregon (the first three states to legalize)
- Roundtable and Breakout Sessions



Barriers and issues identified that are affecting enforcement

- Leadership
- Motivation of younger officers
- Education/Awareness
- Funding – more officers and criminalist for Crime Labs to address the backlog
- More Court Monitoring needed
- Support for traffic enforcement both internal and external
- Utilizing victims more as the face of impaired driving and reinforcing why stronger enforcement is needed
- More law enforcement recognition for good work
- More training (SFST, ARIDE and DRE)



Common themes

- Impairment is Impairment is Impairment
- Leadership needs to be from top to bottom
- MADD needs to get mad again
- Strong traffic enforcement is crime reduction for all crimes
- Impaired driving is a potential felony in progress and strong enforcement is felony prevention
- More public awareness of impaired driving being a violent criminal act



Summit Evaluation and Positive Comments

- Summit Evaluation Form (59 returned)
- All very were positive with comments and numerical scoring. On a scale of 1-5 with 5 being "Provided Valuable Content" – 56 5s and 3 4s were received.
- Sampling of the comments:

I brought back a number of things I want to start working on in MN.

I am bringing some amazing ideas and energy back unto my agency and am excited to re-engage in a relationship with MADD

As you can see I am re-inspired and am so appreciative of the opportunity to come and be reminded of all the reasons I became a police officer in the first place.



Positive Comments continued

I have immediately enacted some key points and have other obstacles and issues that this summit allowed to begin to solve through the great people that MADD put together.

I picked up some valuable information that I have plans to incorporate in our operations with the assistance of Rich Mallow.

I feel it was very productive and directly contributed to us getting back to where we all need to be on the enforcement side.

I clearly remember as a Trooper one of my fondest memories was receiving the MADD award for top DWI enforcer, I'M A BELIEVER!

The conference was extremely beneficial. Moreover, the sharing of information will assist me (and Cate) in moving Oregon's program forward. I learned a lot.



More Comments

What a fantastic experience it was. I truly feel that being able to hear from, and brainstorm with people from all over the country was incredibly beneficial. I was moved by the stories I heard and the passion I observed.

You and your team did an outstanding job and I walked away with a ton of notes and things to do!! It was great opportunity to network with our peers and hear what they are doing well and struggling with.

The presentations were excellent, and the conversations were so informative, that I never disengaged even for one minute. I've made some connections at MADD, and hope to be forging some new working relationships soon.

I learned from the summit and came away renewed in my efforts to save lives.



More Comments

The information gathered was extremely helpful and valuable. I'm in the process of writing up a proposal for increased traffic enforcement by our department using some of the ideas gathered at the summit. The final report from the summit will supplement my proposal. Again, thank you for the opportunity. Please pass on my thanks to your peers at MADD.

Thank you and keep up the great work. The summit focused my passion and my staff has responded.



Final Report Dissemination

- MADD National Law Enforcement Impaired Driving Final Report
Can be found on MADD's website at:
www.madd.org/LEsummitreport
- Disseminated to:
 1. National Sheriffs Association Traffic Safety Committee
 2. IACP Highway Safety Committee, three IACP Divisions
 3. Each summit attendee
 4. MADD Field Offices
 5. MADD Social Media



We highlighted the Summit at the 2019 LifeSavers Conference

- Lifesavers Conference Workshop (100 in attendance)
- Moderator Ron Replogle, MADD
- Speakers
 1. Sheriff John Whetsel
 2. Colonel Tracy Trott
 3. Sergeant Don Egdorf



MADD's link to the report was given to attendees



Partnering with Law Enforcement

- Law Enforcement needs our support now more than ever!
- They have a tough job in today's society and media environment.
- How can we and you provide the support needed?
 1. Be there for them at all times
 2. Create an environment where you have a personal relationship with agency leaders.
 3. Recognize the great work they do any way you can.
 4. Partner with them in special enforcement operations.
 5. MADD Saturation Saturday 2020 – August 29, 2020



Questions?

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